

Management Development Programme (MDP) on

# EXPORT MANAGEMENT

 ONLINE MODE

— Build global trade capability.  
Expand your export potential.



START

17 July 2026



SCHEDULE

Fridays & Saturdays,  
5:00 PM to 8:00 PM



TOTAL CONTACT HOURS

30 hours  
(20 sessions x 90 min)



MODE

Online  
(MS Teams)

Last Date of Registration: 26th June, 2026



## PROGRAMME STRUCTURE



Duration:

5 consecutive weeks starting from  
17<sup>th</sup> July, 2026



Schedule:

Fridays & Saturdays, 5:00 PM to 8:00 PM



Total Contact Hours:

30 hours (20 sessions x 90 min)



Mode:

Online (MS Teams)



Faculty:

Professors from IIFT &  
Industry Professionals



Participation Fees:

Rs. 15,000/- plus 18% GST



## PARTICIPANTS PROFILE



Foundry owners, promoters, directors  
and senior management of MSMEs



Export-import, business development,  
marketing and sales teams



Purchase, finance, logistics,  
documentation and supply chain  
professionals



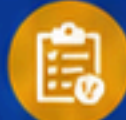
Entrepreneurs, start-ups and units  
planning to enter global markets



Student members and young  
professionals seeking export  
management skills

# EXPORT MANAGEMENT

Programme Modules, Benefits & Registration Information



## PROGRAMME CONTENTS

- |   |  |   |    |  |   |
|---|--|---|----|--|---|
| 1 |  | Fundamentals of Global Trade for MSMEs                | 7  |  | Export Promotion Schemes and Government Support           |
| 2 |  | Finding the Right Export Markets                      | 8  |  | Managing Trade Risks, Insurance and Maritime Fraud        |
| 3 |  | Managing the End-to-End Export-Import Process         | 9  |  | Export Packaging, Labelling, and International Compliance |
| 4 |  | Leveraging Trade Agreements for Market Access         | 10 |  | International Trade Finance and Payment Security          |
| 5 |  | Mastering Incoterms and International Sales Contracts | 11 |  | Choosing the Right Transportation Strategy                |
| 6 |  | Export Documentation and Compliance                   | 12 |  | ICDs, CFSs, and Multimodal Logistics Ecosystems           |



## IMPORTANT NOTES

- ✓ Titles and contents may change based on subject matter experts.
- ✓ Seats are limited, Participation on First come first serve basis.
- ✓ Sessions via MS Teams.



**Certificate:** Certificate of completion of 30 hours of the Programme will be provided with the joint logo of IIF & IIFT.  
**75% attendance is required to get the certificate.**



**Early Bird Discount:**  
10% off for registrations before 26th June 2026.



**Group Discount:**  
10% off for 2 or more participants from the same company.



### FOR MORE INFORMATION

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**REGISTER NOW**

**ENROL TODAY!**